La Bastilla, Nicaragua
25 – 27 October 2011

Teach A Man To Fish conference:

Proudly hosted by:

In partnership with:
Conference Overview

2011 Conference Theme: Sustainable Education, Transforming Outcomes for Students

Imagine a school where impoverished children graduate with the skills and capabilities needed to lift themselves and communities out of poverty. A school in the developing world that is able to support itself without relying on subsidies or international aid. These schools exist.

An educational movement is revolutionizing schools. This is your chance to be part of it. Register by October 10th 2011!

Education That Pays For Itself 2011 brings together the world’s leading practitioners, educators, policymakers, entrepreneurs, philanthropists, social entrepreneurs and NGOs.

This unique forum for learning, networking, and action creates a community that transforms education in developing countries by integrating entrepreneurship and financial sustainability into the fabric of schools.

Conference Benefits

• Learn from the practitioners who are pioneering self-sufficient schools
• Showcase your work, inspiring others with your experiences
• Share your challenges & find solutions at specially designed consultancy clinics

Table of Contents

Location ___________________________________________ Page 3
Cost _________________________________________________ Page 3
Accommodation _________________________________________ Page 4
Language _____________________________________________ Page 4
Visas/ Invitation Letter ___________________________________ Page 4
Transportation ___________________________________________ Page 5
Packing List _____________________________________________ Page 5
Meals _________________________________________________ Page 6
Session Format __________________________________________ Page 8
Schedule ______________________________________________ Page 8
Activities ______________________________________________ Page 9
Advertising & Sponsorship ________________________________ Page 9
Important Information

Location

The conference is located at La Bastilla Technical Agricultural School. La Bastilla is the first school of its kind in Nicaragua. The school has seven businesses and is on the way to financial sustainability.

Duration

25th – 27th October 2011

Cost

<table>
<thead>
<tr>
<th>Country</th>
<th>Before August 31</th>
<th>Before Sept. 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developed Country</td>
<td>US$345*</td>
<td>US$395</td>
</tr>
<tr>
<td>Developing Country</td>
<td>US$245*</td>
<td>US$295</td>
</tr>
<tr>
<td>Nicaragua</td>
<td>US$145*</td>
<td>US$195</td>
</tr>
</tbody>
</table>

All meals are included in the registration fee as well as transportation to and from Managua at the start and end of the conference.

Conference Topics

The conference will focus on the following topics:

1. **Getting started**: Start-up strategies for sustainable schools
2. **Finding funding**: Financing your path to sustainability
3. **Income generation**: Redesigning education to meet the needs of students.
4. **Relevant education**: Redesigning education to meet the needs of students.
5. **Localization & adaptation**: Adapting sustainable education to local context.
6. **Community development**: Extending education & participation
7. **Sustainable development**: Environmental challenges & opportunities
8. **Human resources**: Developing and managing an entrepreneurial team
9. **Improving outcomes**: How to understand, measure and improve impact
10. **Equal Access**: Opening education to the marginalized
11. **Partnership & advocacy**: Creating the greatest change possible, together
12. **Technology for change**: Technology to strengthen education & earn income

Jinotega, Nicaragua

La Bastilla Technical Agricultural High School is 20km outside of the city of Jinotega, in the mountainous north of Nicaragua. Based on a coffee farm, the school is within the beautiful nature reserve of Datanli El Diablo.

Jinotega itself has around 90,000 inhabitants and is well known as the ‘city of the mists’ for its fresh climate and mountainous, fertile terrain. If you are up to the steep climb, you can enjoy breathtaking views from the Peña de la Cruz above the town.
Accommodation

There are three options of accommodation for the conference. We will happily assist you to make your reservation, just inform us when you sign up:

Award-Winning La Bastilla Ecolodge: All of the rooms have private bathroom with solar hot water, solar electricity, towels and soap included. In addition all rooms have a private balcony with rocking chairs to enjoy the spectacular panoramic views of the nature reserve. It is just 10-minute walk from campus.

School dormitory: If you prefer to be right on campus at the centre of the conference, you can stay in our spacious dormitory. The accommodation was built this year with a capacity for 20 people and offers a bathroom with shared showers and toilets.

Hotel Café: Located in Jinotega, a 35-minute drive from the school, the Hotel Café offers excellent accommodation in single, double or triple rooms.

Language

The conference will be held in Spanish and English. Presentations may be in either language, but interpretation will always be provided.

Pre-conference Spanish course If you are interested in brushing up your Spanish, attend our pre-conference Spanish course. For only $350 including accommodation, food and tuition, you can enjoy a 5-day Spanish course. For more information email conference@educationthatpaysforitself.org.

Visa

Most travellers are automatically issued a Nicaraguan tourist visa valid for 90 days upon arrival in the country, which costs $10. You should ensure that your passport is valid for at least 6 months after entry.

Sponsored Places

Unfortunately we are unable to offer sponsorship for participants who cannot cover costs associated with attending this event. We encourage people who need sponsorship to start looking for funding as early as possible to avoid disappointment.

Conference Invitation Letter

We can provide you with an invitation letter in either English or Spanish if your visa application requires it. Email conference@educationthatpaysforitself.org with the participant names to be included in the letter, who it should be address to, and any other specific requirements.
Weather

October is the end of the rainy season in Nicaragua, so it is likely that there will be mixed sunshine and showers. The south of the country is hotter and more humid than the north. At La Bastilla it tends to be warm (20°C) during the day, and cooler at night.

Pack

- Passport
- Travel insurance
- Fleece for cool evenings
- Raincoat/waterproofs
- Waterproof, tough shoes
- Torch
- Alarm clock
- Insect repellent
- Electrical adapter
- Sun cream
- Spanish phrase book
- Camera

Transportation

From Managua: From the international airport in Managua we will be organising a coach to bring conference participants who arrive on the 24th or 25th October, departing at 15:00 and 06:00 respectively.

If you arrive on another date we can arrange for a taxi to bring you from the airport (approximately $80), you can hire a vehicle at the airport or you can take a bus from the Mercado Mayoreo bus station. If you travel by car you will arrive in Jinotega in approximately 2.5 hours.

From Jinotega: If you are staying in Jinotega we will arrange daily transport between your hotel and the conference venue, both morning and evening.

If you arrive in Jinotega in your own vehicle, La Bastilla is some 20km from Jinotega city centre. Following the road towards Pantasma, you will pass El Puente de Jigüina, we are the 2nd entrance on the right, 5km up the road. We can also offer a pick-up service for guests from the centre of Jinotega if arriving by bus. Please inform us of your needs when booking your accommodation.

Travelling Companion

Participants are welcome to bring their husband / wife / partner along. Where this person is not intending to participate in conference sessions they will not have to pay the registration fee, however accommodation and food supplement will need to be paid for separately. Reservations for persons not registering for the main conference should be made via the conference@educationthatpaysforitself.org address.

Phone Reception

There is mobile phone reception at the Ecolodge (10 minutes walk from the school), but coverage on the school campus is limited. As we are in a nature reserve we do not have a landline connection. The main networks are Claro and Movistar, and you can buy a simcard if necessary for around $10. We have wireless internet available on campus.
Meals

All meals are included in the cost of the conference subscription; each day we will provide participants with breakfast, lunch and dinner cooked on-site with fresh, local ingredients. We will also provide mid-morning and mid-afternoon refreshments and purified water and hot drinks throughout the day. In the evenings there will be a bar, with the option to purchase beer, wine, cocktails and soft drinks.

Medical issues

You should consult your doctor regarding any vaccinations you may need before coming to Nicaragua. You should ensure that your travel insurance will cover medical costs in case of any emergency. If anyone falls ill during the conference, we will take them to a clinic or hospital in Jinotega. It is not recommendable to drink the tap water in Nicaragua, so purified water will be provided at the conference. If you would like to bring your own re-usable bottle, that would help to reduce our environmental impact!

Currency

Nicaraguan currency is the cordoba, and the exchange rate at the time of writing is around 22.45 to the US dollar. You can often pay for things in dollars, but for smaller local purchases cordobas are recommended. You can exchange money at the airport, or withdraw either US dollars or Nicaraguan cordobas from most cash / ATM machines. Our closest ATM machines are in Jinotega.

Disabled access

The campus is set on a number of different levels with steps in between, due to the mountainous terrain. For this reason it does not have easy wheelchair access. If you have any mobility difficulties, please contact us to discuss your requirements.

Wireless Internet

There will be wireless internet facilities available on campus 24 hours per day during the conference. The school uses a satellite internet connection with bandwidth restrictions. This is normally fine for regular mails & internet browsing however video calls are not possible and downloading large files can be slow.

Electricity

Electricity in Nicaragua is on the 120V, 60Hz system, so it is compatible with the USA, Canada and most Latin American countries and will be available 24 hours per day during the conference. Plug sockets are normally of the two flat-pin variety used in the U.S. While some sockets also allow for European style two round-pin plugs, adaptors are advised for all equipment using non-U.S. style plugs.
**Sessions Format**

We focus on learning in small groups, and sharing expertise within solution-oriented workshops. By including a range of session formats we aim to offer as many participants as possible a chance to showcase their work, while keeping discussions open, lively and interactive.

<table>
<thead>
<tr>
<th>Roundtables</th>
<th>Consultancy Clinic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilitated Roundtable Sessions lasting 40-60 minutes are designed to provide an opportunity for presenters to stimulate discussion with a small group of participants. Presenters will normally conduct their session in front of two different audiences over the course of the conference. Presentations are limited to a maximum of 10 minutes to leave substantial room for discussion. Roundtable dialogue will be recorded and synthesized for presentation at the end of the conference.</td>
<td>The Consultancy Clinic is a chance to present your work to a panel of experienced professionals working in sustainable education and pick their brains on the questions you spend your time wrestling with. Previous examples have included advice about which of a range of school businesses to start up and how to change the culture of a traditional exam-focused school into an entrepreneurial focused one.</td>
</tr>
</tbody>
</table>

**Words of Wisdom**

In ‘Words of Wisdom’ sessions three participants have five minutes each to present their timed ‘photos-only’ Powerpoint presentation to the full conference. The challenge is to use 15 photos displaying for 20 seconds each to share insights, specific solutions you’ve found to common challenges, and personal stories of what you’ve learned in education. Presentations will need to be submitted ahead of time to ensure they stick to the guidelines. This format’s not about promoting your organization, listing its activities, or stating a problem.

**‘Breakfast Club’ Talks**

This is a free format for participants to convene small (or large) groups to talk about any topic in any way they wish. This session will take place over breakfast, which lasts an hour.

**Video Showcase 2011**

One or more sessions will be available to screen short videos made by participating organizations. If you would like to show a video as part of the conference please let us know as soon as possible after your registration.

**The Marketplace**

Delegates set up stations in the main conference area to exchange wisdom with fellow delegates. This gives delegates a chance to interact on an individual level and discuss what works and doesn't work based on local experience. To make this work, you need to bring materials for your stall to showcase your organization. Leaflets, banners, DVDs, photos make great talking points. You can even sell your school’s products too!

Reserve your free stall at the Marketplace during registration or for late requests contact the conference manager.
Want to Present?

The principle formats that are open for participants to submit ideas for include:

- Roundtables
- Words of Wisdom
- Breakfast Club
- Consultancy Clinic
- Video showcase

Speakers at plenary sessions are limited in number and normally by invitation only, however if strong ideas from experts in the field are always considered. See our website for submission requirements.

Schedule Example

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:00 – 08:00</td>
<td>Breakfast &amp; ‘Breakfast Club’ Talks (optional)</td>
<td>An off-program opportunity for participants to host a discussion group on any subject.</td>
</tr>
<tr>
<td>08:00 – 10:00</td>
<td>Morning Activities (optional)</td>
<td></td>
</tr>
<tr>
<td>10:00 – 10:30</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>10:30 – 13:00</td>
<td>Marketplace</td>
<td>A chance to present work, share communication material, and sell products in our very own Nicaraguan village marketplace.</td>
</tr>
<tr>
<td>13:00 – 14:30</td>
<td>Lunch &amp; Forum on Fundraising</td>
<td>Interactive sessions on fundraising skills, sources of finance, and understand funders’ perspectives.</td>
</tr>
<tr>
<td>14:30 – 16:00</td>
<td>Ikatu—Yes We Can!</td>
<td>Martin Burt, Fundacion Paraguaya &amp; Teach A Man To Fish</td>
</tr>
<tr>
<td></td>
<td>Words of Wisdom</td>
<td>Three 5 minute picture-show presentations.</td>
</tr>
<tr>
<td></td>
<td>Curriculum Challenge</td>
<td>Presentation on Teaching &amp; Production Plan followed by group exercises in creating an entrepreneurial practical lesson from academic core curriculum.</td>
</tr>
<tr>
<td>16:00 – 16:30</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>16:30 – 8:00</td>
<td>Plenary &amp; Group Session</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Roundtable Session</td>
<td>Eight participant-led multi-topic tables.</td>
</tr>
<tr>
<td></td>
<td>Small Group Session: Synthesizing Solutions</td>
<td>Participants share their solutions with the conference.</td>
</tr>
<tr>
<td>20:00+</td>
<td>Gala Dinner &amp; Entertainment.</td>
<td></td>
</tr>
</tbody>
</table>

Presentation Proposal Time Line:

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deadline for Proposal Submissions</td>
<td>September 30, 2011</td>
</tr>
<tr>
<td>Notification of Selected Proposals</td>
<td>Until October 6, 2011</td>
</tr>
<tr>
<td>Confirmation Deadline for Invited Presenters</td>
<td>October 13, 2011</td>
</tr>
<tr>
<td>Presentations and Session Material Due</td>
<td>October 20, 2011</td>
</tr>
</tbody>
</table>
Activities

Each morning after breakfast we will offer optional activities for participants to enjoy life at La Bastilla. Activities will include guided bird-watching and wildlife tour in the nature reserve, tour of the coffee farm with explanation of the coffee process and tasting session, and a tour of the school’s businesses and productive agricultural areas with explanation by our agronomists.

Entertainment

Each evening after dinner there will be entertainment to enable us to get to know one another better and also enjoy all that Nicaraguan culture has to offer. Entertainment will include:

- Bar at the Ecolodge
- Cultural show by La Bastilla students
- Concert by local band Grupo Bongo
- Disco with fabulous Latin music
- Bar on campus serving wine, beer and cocktails during each event

Extra Activities

If you would like to extend your stay at La Bastilla there are a series of extra activities that can be reserved for before or after the conference. Please let us know if you are considering one of these options when you register for the conference.

Extended bird-watching expedition
We are offering a full day’s bird-watching and wildlife expedition on Friday 28th October from 10:00am in the nature reserve with expert guide and lunch included - $25.

Weekend Getaway
If you would like to enjoy a longer stay in our award-winning Ecolodg, or transfer here after your stay in the Hotel Cafe in Jinotega, we are offering a Weekend Getaway package for 3 days and 2 nights. This package includes all meals, the choice of accommodation in either the deck-camping, Los Cedros or Las Maderas cabin, a guided nature walk and a horse ride through the nature reserve or a boat trip on beautiful Lake Apanas. Prices from $90 per person in the deck-camping platforms or $130 per person in the cabins.

Advertising & Sponsorship

Advertising in our conference program is a great way to raise your visibility to international development practitioners, funders and professionals in education, and youth entrepreneurship. Another great way is to provide a product sample or brochure as a conference bag insert.

As a Education That Pays For Itself 2011 sponsor, you will receive suitable recognition and any conference benefits associated with the activity you sponsor. We gladly accept funds of any size. Donors will receive sponsor benefits commensurate with the market value of their donation. For donations less than $1,000, you will be cited as a Supporter. To enquire about sponsorship opportunities, please contact us.